Early Adoption is an Investment that Pays Dividends

New technology, like artificial intelligence, has always helped lawyers become more efficient in practicing law.

**The Bottom Line:**
Being an early adopter of legal technology pays off. Consider the facts.

- 60% of organizations expect to increase investment in AI by more than 50% compared to last year.
- 80% of extensive AI adopters have better financial performance than non-adopters.

Organizations that repeatedly fail to adopt new technology may have a hard time catching up with those that did. Being an early adopter just may be well worth the cost, even if it is considerable.

83% of the most aggressive adopters of AI and cognitive technologies said they have already achieved real benefits.

Experts predict that spending on AI by companies will grow from $8 billion in 2016 to $47 billion in 2020, up more than 600%.

**Advanced AI adopters have a competitive edge in hiring the right people.**

2018 McKinsey Report

Early adopters of AI are the ones that can provide customers with highly personalized experiences, a major competitive advantage.

Anthony Recine

DOUBLE BY 2030
Among companies, those that embrace AI are predicted to see their cash flow double by 2030. Those that don’t could lose 20% of their revenue by then.

If you’re not looking for ways to leverage the latest in legal technology, you’re already falling behind legal teams and firms that are. For lawyers and legal organizations, up-to-date, best-in-class technology is no longer a nice-to-have, it is a requirement of doing business.

Learn more about the latest advancements in legal technology, like features, such as Westlaw Edge Quick Check, that leverage AI to help legal professionals gain a competitive advantage, save money, and manage clients.

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