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# Legal Industry's Rapid Shift to the Cloud

## **RECORDING**

You will be provided with a recording of today's presentation

## **YOUR QUESTIONS**

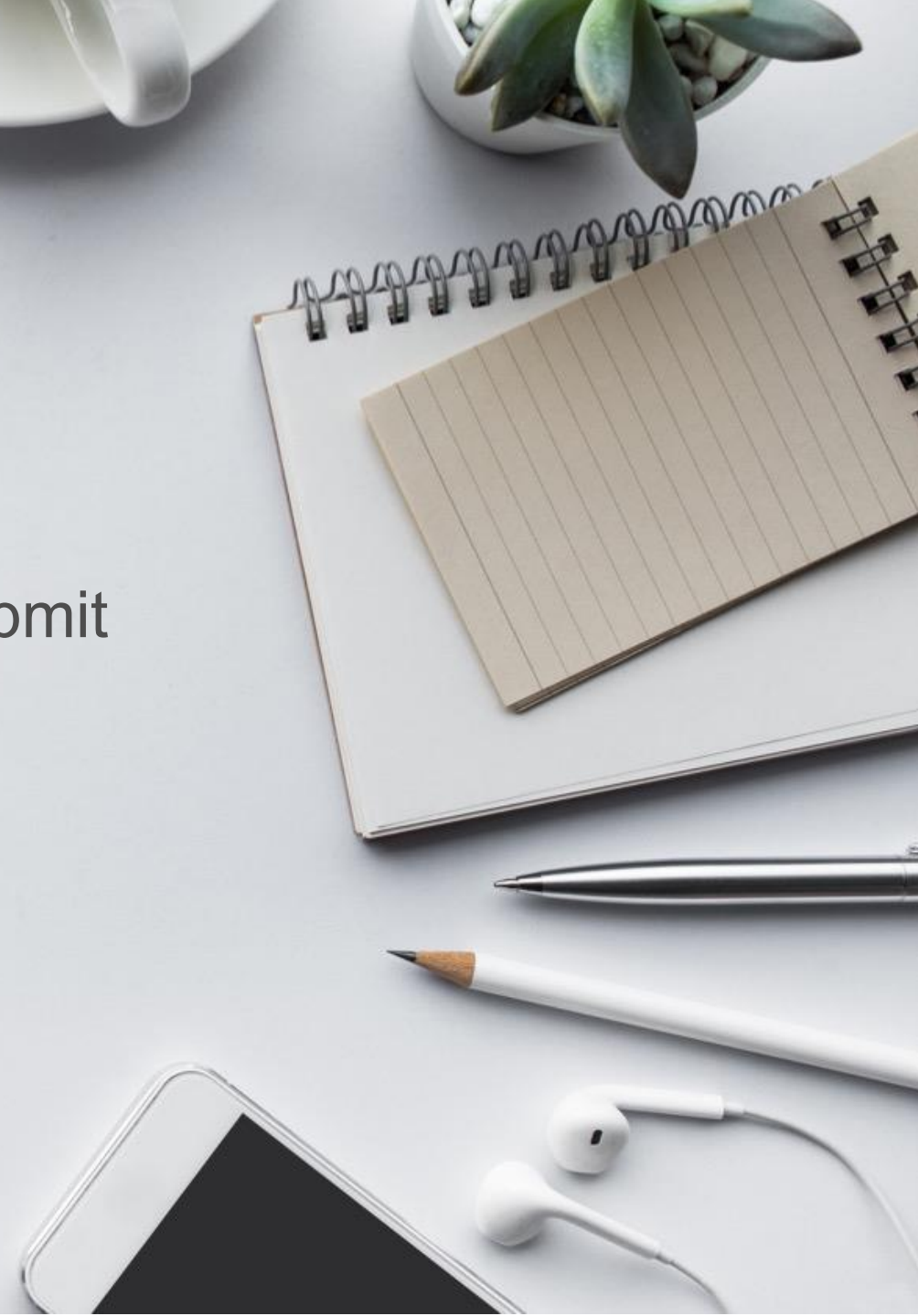
Use the "Ask a Question" function to submit

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Visit [legal.tr.com](http://legal.tr.com) for insights and tips

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@EliteLink @Azure on Twitter



# TODAY'S SPEAKERS



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# TODAY'S AGENDA

- Background
- Legal's Cloud Acceleration
- It's a Business Decision
- Business Cloud Strategy
- Cloud Migration Best Practices
- Key Takeaways
- Q&A

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**3E Cloud**



# The Legal Industry is In The Cloud

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Law firms are making the digital

# TRANSFORMATION

## In law firms describing their cloud philosophy

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- **35%** of law firms are considering cloud with every upgrade
- **33%** are considering the cloud
- **21%** are mostly in the cloud
- And only **11%** are not yet comfortable with the cloud

Source: ILTA 2020 Technology Survey

## Top Trends

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Data Document Extraction	<b>55%</b>
Document Automation	<b>54%</b>
Data Analytics	<b>45%</b>

<https://assets.kpmg/content/dam/kpmg/xx/pdf/2021/03/global-legal-department-benchmarking-survey.pdf>

Law firms are making the digital

# TRANSFORMATION

## Common SaaS Technologies Used In Legal

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- Dropbox topped the list at **67%**.
- Microsoft 365 (formerly known as Office 365) was in second place at **49%**.
- iCloud at **19%**
- Microsoft Teams at **18%**
- Box at **13%**
- Evernote at **12%**

## Common Legal SaaS Technologies

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Clio	<b>13%</b>
NetDocuments	<b>11%</b>
MyCase	<b>5%</b>

[https://www.americanbar.org/groups/law\\_practice/publications/techreport/2020/cloudcomputing/](https://www.americanbar.org/groups/law_practice/publications/techreport/2020/cloudcomputing/)



The global cloud computing market is expected to reach

**\$623.3 billion**

by 2023

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# CLOUD

## Benefits



- ✓ **Enhanced security**
- ✓ **Scalability**
- ✓ **Integration**
- ✓ **Access**
- ✓ **Innovative Legal Products (SaaS)**
- ✓ **Modernization**
- ✓ **AI/Machine Learning**



Why it's a

# BUSINESS DECISION

**What is holding your firm back from achieving better growth, revenue, and profitability?**

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**What do you want to achieve during and after your firm has migrated to the cloud?**

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# BUSINESS CLOUD STRATEGY



## **Firm Performance**

- Cloud First!
- New legal technology
- Better quality data for better decision-making

## **Employees**

- Modernization
- Collaborative remote solutions
- Best cloud security

## **Clients/Marketing**

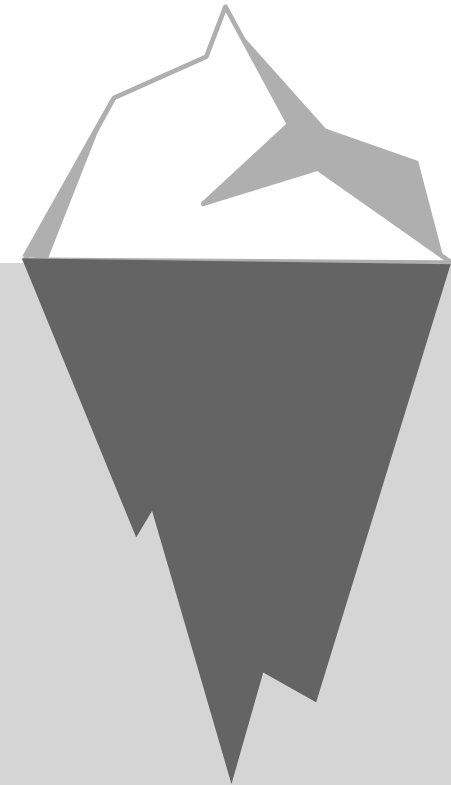
- Transparency and collaboration
- Legal service delivery model

# MIGRATION LESSONS



## **Learned** From Law Firms

- Better planning needed
- Wrong migration approach
- Moved too fast
- Workflow/business processes changes needed
- Lack of understanding regarding the impact to lawyers and IT/technology resources





# **POLL #1**

## QUESTION



Cloud migration  
is a **Journey**  
not an event

Cloud

# MIGRATION TEAM

## **Legal/Business Professionals**

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Executive Sponsors  
Project Manager  
App/Business Owners  
End Users/Lawyers

## **Non-firm & Other Departments**

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Cloud Solution Architect  
Cloud Infrastructure Engineers  
Systems Administrator  
Cloud Security Manager  
Compliance Specialist

## **Non-firm & Other Departments**

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Cloud Provider  
3rd Party App Provider  
Cloud Consultant

Assess Current State

# PROCESSES & WORKFLOWS

**The more you analyze your current workflows, processes and applications, the better your ...**

1

**Cloud migration strategy**

2

**Understand which workflows need to be adjusted**



Assess Current State

# DATA

**The more you analyze your current data structure as to data size, relativity, sensitivity and risk, the better your knowledge of which data...**

1

**Needs to be cleansed**

2

**Is redundant, obsolete or trivial**

# STRATEGY

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## Comprehensive Cloud Migration Approach





- Workloads and processes being migrated
- Priorities and cadence
- Schedule
- Definition of processes and roles
- Security/update Firm Disaster Recovery Plan
- Performance metrics and measurements
- Stakeholder communication

**document your plan –  
track & communicate.**



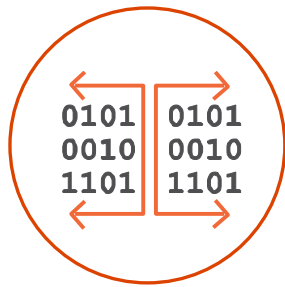
# **POLL #2**

## QUESTION

# SECURITY



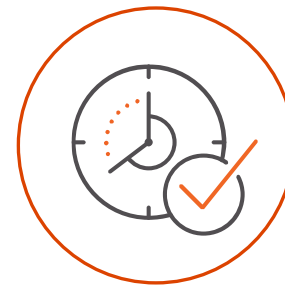
**Data Privacy**



**Confidentiality**



**Encryption**



**Identity and License Management**



**Regulatory Compliance**

# ENHANCED

Security



## Cloud Provider

Microsoft Azure spends \$1B a year on cybersecurity



## Thomson Reuters' SaaS Provider

Experience in building, maintaining and servicing robust complex business management applications, especially for Legal industry

- Application security
- Monitoring
- Identity and access management (two-factor authentication, third-party authentication)
- Data encryption in use, transit and rest

- Governance
- Network security
- Host and storage security
- Security updates
- Army of best-in-class security experts

## Ransomware Attacks Impact Smaller Firms More

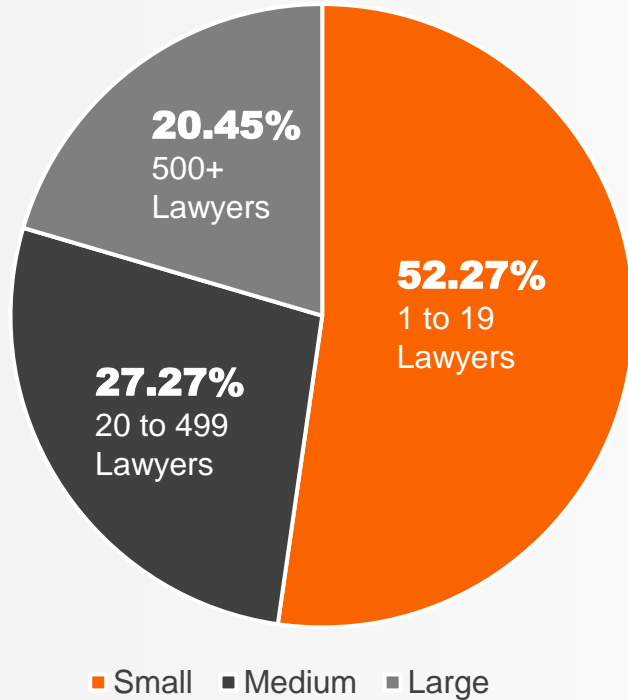


Figure 2: Ransomware Attacks by Law Firm Size – Source: Tari Schreider Ransomware Attack Database

## 42 legal profession organizations affected by ransomware published in cyber expert’s database

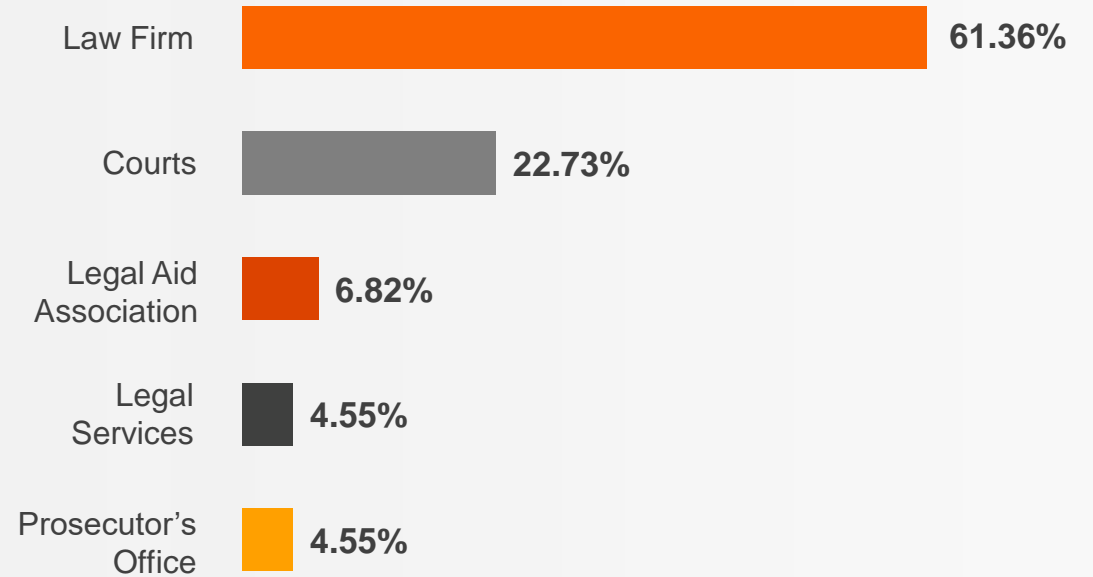


Figure 1: Ransomware Attacks by Legal Organization— Source: Tari Schreider Ransomware Attack Database

<https://www.law.com/corpcounsel/2020/05/26/ransomware-attacks-in-the-legal-profession/>

Cyber security

# THREATS

**Firms have a long way to go to prevent cyber security threats**

Employees  
are their  
greatest risk

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**Cyber Security Training** – only 46% of the law firms surveyed conduct cyber security training programs to protect against phishing attacks

**Business Continuity Plan** – only 40% of law firms indicated that their firm has a disaster recovery/business continuity plan

The 2020 ABA Legal Technology Survey Report <https://www.law.com/legalnewswire/news.php?id=2832120>

**Cyber Insurance Policies** – only 36% of U.S. law firms obtained cyber insurance policies in 2020. (But this is up from 33% in 2019)

[https://www.americanbar.org/groups/law\\_practice/publications/techreport/2020/cybersecurity/](https://www.americanbar.org/groups/law_practice/publications/techreport/2020/cybersecurity/)



Cyber security

# TRAINING

Very few firms (5%) hold trainings at the recommended monthly cadence

## **Train your lawyers and business professionals on cyber threats**

<https://www.logicforce.com/2021/01/13/lawfirm-it-scorecard-2021/#top>

- 
- Training is not a one-time event each year, have short monthly training sessions
  - Have mock cybersecurity attacks
  - Email phishing
  - Smishing
  - Give prizes for the first 5 that recognize it
  - Have mock calls saying from bank, fiduciary for fake emergency



License

# MANAGEMENT

**Operating  
system**

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**Application  
Server**

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**Third-party  
licenses**

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**Validating, moving or  
converting licenses**

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# Change

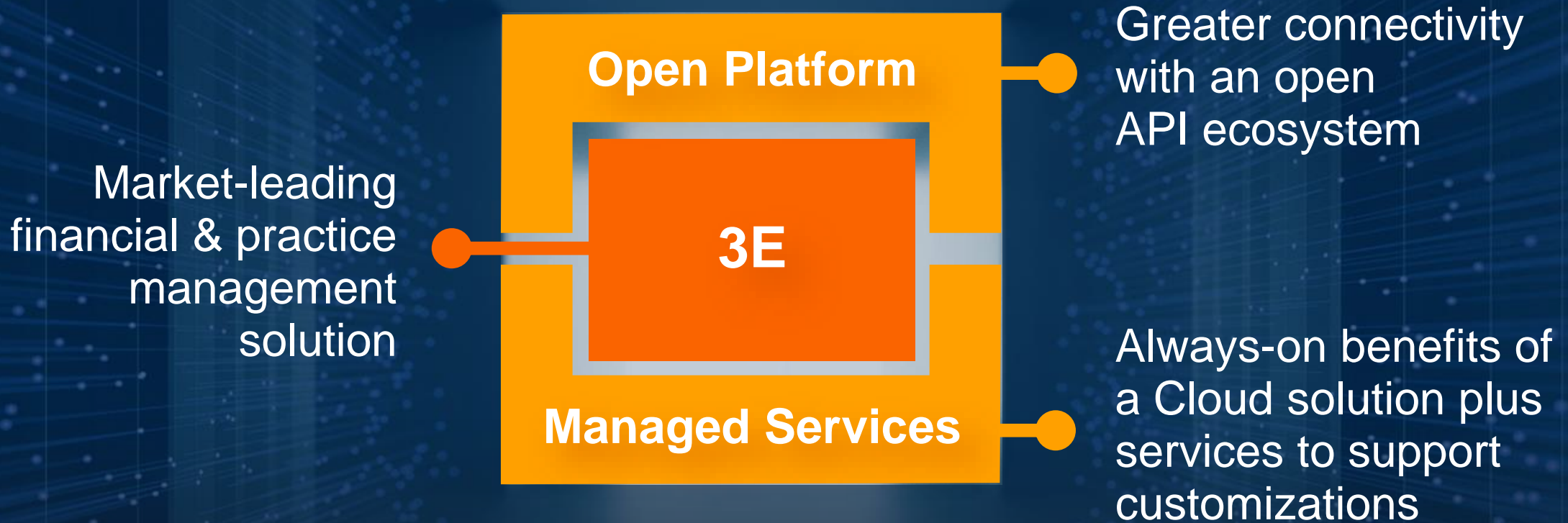
# MANAGEMENT

- 
- Employ change management to prepare your organization before, during and after cloud migration
  - Ensure end users “lawyers” are involved during the process
  - Quick wins
  - Over communicate
  - Training
  - ROI on automation

## Summary

# KEY TAKE-AWAYS

- 
- It's a journey...not an event
  - Plan, plan and plan again with skilled team
  - Know your current data/infrastructure
  - Security—know your third-party apps security
  - Include the end user from the beginning




# 3E CLOUD EXPERIENCE

**Software Service**

# Q&A





What's next

# RESOURCES

## Learn More

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[Learn about 3E Cloud and Azure Security Information Guide](#)

## Get a Consultation

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[Schedule a meeting with our cloud-design architects and product specialists](#)

## Read Azure Cloud Stories

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[Read more about the Azure experience from companies](#)