



Pinnacle is a global software and services business focused on the legal industry with offices and staff located throughout North America, the United Kingdom, and Continental Europe.

We work with the largest law firms in the world, helping them get the most value out of their technology investments and initiatives.

With strategic partnerships with Thomson Reuters, Intapp, and Peppermint, Pinnacle provides software solutions, implementation consulting, and managed services that improve process and efficiency in law firm finance, risk, and marketing and business development functions.

### What's trending at Pinnacle

#### Enable Team

Enable Revenue Manager significantly improves recovery rates as a result of minimal write down of lost and un-posted time.

It increases efficiencies for the revenue Management Team and automatically enforces a firm's existing time recording policies.

Contact David Lumsden  
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#### Project Management Team

Pinnacle's Project Management Practice works closely with Clients and Partners to ensure that projects, software and services are delivered to time, cost and quality.

We manage small projects to projects spanning 3-4 years with tens of thousands of services hours on behalf of clients and as a Partner of Thomson Reuters.

Contact Andrew Murray  
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#### Managed Services Team

Pinnacle's Managed Services gives you guaranteed access to a multitude of experienced consultants across all supported products (3E, Enterprise, Intapp, iManage) for a known, fixed monthly subscription cost. We tailor a service to your needs that allows you to outsource the areas of support, maintenance, upgrades, enhancements and project work that you don't want to resource, pay for or manage internally.

Contact Tony Pullman  
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#### Development Team

Our Data Quality Management tools reduce your risk and help you run a more efficient, cost-effective firm by monitoring and improving the quality of your data. It can monitor the quality, integrity and consistency of your data across multiple systems; Address Cleansing and real-time Lookup products that clean your existing addresses and ensure that new

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addresses entered are verified against known addresses across 240+ territories; and an Entity Merge product that allows you to duplicate entities in Elite 3E.

We have extended the reach of Intapp Intake by developing a Client Portal product, allowing a firm to capture answers to questions and documents directly from their clients as part of an automated workflow. .

Lastly, our Power BI for Risk product takes data from your Intapp Intake system, combined with other data sources, to provide powerful insight into both the performance of your business processes and the risks facing the firm.

Contact Paul Knox  
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#### Finance Systems – UK

The Pinnacle Finance Practice are an international team of highly experienced consultants skilled in providing solutions for clients' needs. We provide specialist functional expertise in all aspects of 3E delivery; implementations, upgrades, mergers and acquisitions, business process reviews, and training and UAT support.

We leverage the functionality available to the clients to offer solutions at whatever stage of their 3E implementation.

Contact Clare Denby  
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#### Business Development Team

Pinnacle's Marketing and Business Development practice helps firms maximize success and value from their CRM, Experience Management, and Pitch Automation initiatives. Our Success Management framework helps CMOs and other stakeholders identify and remain focused on operational and financial goals, such as driving profitable revenue, rather than simply deploying a technology.

Our implementation and change experts then implement the appropriate solution, ensuring widespread adoption and ultimately leading to the desired outcomes.

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#### Document Automation Team

The Pinnacle Template & 3E Development team are a specialist technical team offering a wide range of technical services supporting the core 3E product and its document assembly and distribution utility - 3E Templates. This team is responsible for the design, execution, and support of custom 3E solutions as well as templates. The teams back catalogue of work is extensive, helping many International and Global law firms produce compliant invoices from over 100 distinct tax jurisdictions whilst supporting more than 25 different languages.

The team's wealth of experience and expertise has led Pinnacle to develop a fixed price offering for all template work ranging from EDG to 3ET upgrades, Crystal/Whitehill to 3ET conversions and 3E project implementations & upgrades. The fixed price offering is the team's most popular service, as we provide a scalable solution with real cost certainty.

Contact Paul Holmes  
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#### Software Engineering Team

The Software Engineering Team helps firms maximise the usage and value of their electronic assets, through systems integration, data integration and master data management.

Contact Chris Wallis  
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#### Risk & NBI Team

Pinnacle's Intapp Practice is particularly adept at integrating Intapp Intake with Elite 3E. We have a growing number of clients where we have enhanced the integrations to ensure that they do not create duplicate data within 3E.

Pinnacle has developed a Teams integration which can be used to capture and suggest time entries for the users involved in Teams meetings. It is most often used with Intapp Time can be used directly with 3E.

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